



ECOSYSTEM VENDORSPPHERE

Australia Google Cloud Summit 2026: Highlights from Sydney



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The 2026 Google Cloud Summit and Analyst Connect in Sydney showed where the competitive line is being redrawn: not infrastructure, but agentic enterprise platforms and the workflows they enable. Here are the key announcements, Google's agentic strategy so far, and how closely it tracks ANZ enterprise priorities.



1. The Agentic Enterprise Takes Shape in ANZ

-  The agentic enterprise was positioned as a full-stack operating model, embedding AI, governance, sovereignty, and multicloud interoperability into the architecture.
-  Continued investment in ANZ reflects growing demand for AI infrastructure that meets the region's regulatory, sovereignty, and operational requirements.



Access to advanced AI models alone will not determine success. Organisations will need to modernise their data foundations, workflows, and governance while building the operational maturity required to translate agentic AI into measurable business outcomes.

2. Enterprise Competition is Shifting to Agentic Platforms

Competitive advantage is moving from cloud infrastructure to AI orchestration, enterprise context, and autonomous workflows.

The focus is on making existing technology environments more intelligent rather than replacing them.



Future differentiation will come from applying AI across enterprise operations, not infrastructure scale. Interoperability will be critical as ANZ organisations continue to manage hybrid technology environments.

3. Sovereign AI Emerges as a Strategic Differentiator

01.

Sovereign controls are built into the architecture from first principles, spanning hyperscale, dedicated sovereign regions, and air-gapped deployments.

02.

Structural guarantees such as customer-held keys, offline survivability, and no lock-in go beyond compliance features.



Sovereignty is shifting from a question of where data resides to who retains operational control – though in ANZ, physical presence still matters alongside architecture, as expectations tighten in Australia and sharpen in New Zealand.

4. Agentic Defence Responds to AI-Powered Threats



Cybersecurity was framed as an information-asymmetry challenge, since adversaries are already using frontier-scale models to outpace defensive stacks.



The response is an end-to-end AI-driven security stack, where every agent has an identity, every action is traceable, and observability runs through the full lifecycle.



Tighter integration between AI and security could improve the speed of threat detection and response. Enterprise adoption will depend on trust, governance, and proven operational performance.



5. The Partner Ecosystem is Becoming AI-Native

ANZ's partner ecosystem is being reshaped around agentic partners who can design, build, and scale AI-native systems.

The goal is enterprise-wide AI capability, not isolated features, backed by Centres of Excellence and repeatable delivery models.



Partners are now expected to combine platform expertise with AI engineering, data, security, and governance – a different model from traditional cloud migration. In ANZ, success will depend on depth and consistency of partner capability, not ecosystem size.



AUTHORED BY

Louise Francis

Country Manager, New Zealand &
Principal, Industry Verticals
Ecosystem

For more Ecosystem
Insights, visit



info@ecosystem.io



www.ecosystem.io